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Blind Spot: Illuminating the Hidden Value In Business ...

He speaks and teaches internationally, and his many books include Blind Spot: Illuminating the Hidden Value of Business, Experience Design 1.1, Making Meaning, Design Is the Problem, Design Strategy in Action, and Make It So.

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Blind Spot: Illuminating the Hidden Value In Business Paperback - November 2, 2016 by Steve Diller (Author), Nathan Shedroff (Author), Sean Sauber (Author) 5.0 out of 5 stars 4 ratings See all formats and editions

Blind Spot: Illuminating the Hidden Value In Business ...

define a blind spot as a leadership characteristic where leaders rated themselves significantly higher than others (1.96 standard deviations higher, the value for which $p = .05$), but in which they are perceived by others to have a weakness. A hidden strength is a leadership characteristic

Illuminating blind spots and hidden strengths

Blind Spot Illuminating The Hidden Illuminating blind spots and hidden strengths Illuminating blind spots and hidden strengths by J Evelyn Orr, Victoria V Swisher, King Yii Tang, and Kenneth P De Meuse "There are three things extremely hard: steel, a diamond, October 2010 and to know one's self" Benjamin Franklin cataloged that axiom in ...

[Books] Blind Spot Illuminating The Hidden Value In Business

This is a sample chapter from the new Two Waves book Blind Spot: Illuminating the Hidden Value of Business, by Steve Diller, Nathan Shedroff, and Sean Sauber. 2016 Rosenfeld Media. Chapter 10: Design. At this point in your journey, it's time to start making touchpoints. Let's face it—this can be a little scary.

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Illuminating blind spots and hidden strengths

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Blind Spot Illuminating The Hidden Value In Business

"Blindspot" is the authors' metaphor for the portion of the mind that houses hidden biases. Writing with simplicity and verve, Banaji and Greenwald question the extent to which our perceptions of social groups--without our awareness or conscious control--shape our likes and dislikes and our judgments about people's character, abilities, and potential.

Blindspot: Hidden Biases of Good People: Amazon.co.uk ...

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Blind Spot: Illuminating the Hidden Value In Business ...

Posted on November 15, 2016 by Louis Rosenfeld. It's been quite a year here at Rosenfeld Media HQ. Four successful events, two new book imprints, and today, we bring your our seventh title of 2016: Blind Spot: Illuminating the Hidden Value of Business (by Steve Diller, Nathan Shedroff, and Sean Sauber). It's fair to say that if you're in any type of business, you and I continually struggle to gain and strengthen customer loyalty.

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