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John Fraedrich, Ph.D. received his degrees from Brigham Young and Texas A&M University and is the Jannetides Professor of Business Ethics at Southern Illinois University. He has written more than 50 books, articles, and proceedings, mostly related to the application of ethics and values, and has represented academia at the ambassador level in Washington D.C.

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Auburn University. O. C. Ferrell is The James T. Pursell Sr. Eminent Scholar Chair in Ethics and Director of the Center for Ethical Organizational Cultures, Auburn University. He served as the Distinguished Professor of Leadership and Ethics at Belmont University and University Distinguished Professor of Marketing at the Anderson School of Management at University of New Mexico.

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Ferrell, O.C. John Fraedrich, and Linda Ferrell. Business Ethics: Ethical Decision Making and Cases : 2009 Update. Mason, OH: South-Western Cengage Learning, 2010. Print. Source document. Cite this essay. ... What is one crucial problem in the area of company ethics and social responsibility that matters, presently, to your organisation and ...

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Whereas business ethics includes the moral principles and standards that guide behavior in the world of business; corporate social responsibility (CSR) is an integrative management concept, which establishes responsible behavior within a company, its objectives, values and competencies, and the interests of stakeholders (Meffert & Münstermann, 2005).

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Delve into the core of ethics today in your course with the latest practical, applied coverage found in Ferrell/Fraedrich/Ferrell's BUSINESS ETHICS 2009 UPDATE. Whether you use this book as a supplement or primary text in your undergraduate or graduate course, the accessible, up-to-date approach provides unmatched insights into the complex environment in which contemporary managers make ethical decisions.

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs --helping you see how ethics can be integrated into key strategic business decisions. Thoroughly revised, this edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Delve into the core of ethics today in your course with the latest practical, applied coverage found in Ferrell/Fraedrich/Ferrell's BUSINESS ETHICS 2009 UPDATE. Whether you use this book as a supplement or primary text in your undergraduate or graduate course, the accessible, up-to-date approach provides unmatched insights into the complex environment in which contemporary managers make ethical decisions. The book's solid managerial framework and new updates highlight the latest developments in ethics and how they relate to overall ethics concepts, processes, and best practices used throughout successful business ethics programs. Your students see how ethics can play a critical role in key strategic business decisions. Captivating new cases and engaging examples reflect today's most recent business developments and crises. Rather than focusing on intellectual reasoning alone or a philosophical discussion of ideas, the book's proven learning features help students prepare and practice confronting the types of actual ethical dilemmas they will face in today's business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Learn to make successful ethic decisions in today's complex managerial environment with Ferrell/Fraedrich/Ferrell's market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 12E. Packed with cases, exercises, and simulations, this applied approach uses a proven managerial framework to address overall concepts, leading processes and the best practices associated with today's top business ethics programs. Readers learn how to integrate ethics into key strategic business decisions. This thoroughly revised edition highlights new legislation affecting business ethics and offers the most up-to-date examples and best practices of high-profile organizations. Twenty new or updated original case studies provide insights into ethical dilemmas and guide you in learning to make consistently strong ethical decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Tenth Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs--helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new tenth edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 all-new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Learn to make successful ethical decisions in the midst of the new business realities of 2020 and 2021 with Ferrell/Fraedrich/Ferrell's market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 13E. Packed with current examples and exercises, this edition demonstrates how to integrate ethics into key strategic business decisions as reorganized chapters clearly present the ethical decision-making process in today's complex ethical, legal, social and political environments. New scenarios highlight 2020 economic and pandemic realities and preview ethical challenges you are most likely to encounter as a new manager. Updates address the processes and best practices behind successful business ethics programs as well as the latest legislation and new coverage of global sustainability and corporate social responsibility. New and original cases provide insights into ethics in familiar organizations, such as Tesla and TOMS, while exercises reinforce concepts with hands-on applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This collection of timely, provocative articles provides students with a framework for understanding the importance of business ethics and corporate responsibility. Each reading addresses aspects of leadership, compliance, and/or decision making in organizational settings. Students will be challenged to consider the potential conflicts between, and impacts on, the stakeholder value systems present within organizations. Originally created to accompany Business Ethics, by Ferrell/Fraedrich/Ferrell, this supplemental text supports any course in which instructors are looking to enhance coverage of business ethics/corporate responsibility.

This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The book is designed to help students, to prepare for real-world ethical dilemmas instead of focusing on intellectual reasoning or a philosophical discussion of ideas. It includes chapter on best practices, ethics audits, and disaster recovery planning helps increase students' awareness of cross-national ethical issues and develop their strategic skills for planning and working through disasters. The book incorporates nine new cases that reinforce the text's applied approach to ethics and cover a range of organizations and topics.I. An Overview of Business Ethics II. The Ethical Decision-Making Process III. Implementing Business Ethics in a Global Economy IV. 18 Cases, Appendices

Due to a series of highly publicized scandals involving prominent organizations and figures (including Enron, WorldCom, and Martha Stewart), more business instructors are intent on teaching their students sound ethical principals. Business Ethics fulfills the need for a practical, applied text at the core of the ethics course or used as a supplement in other undergraduate and graduate courses. This accessible, up-to-date text covers the complex environment in which managers confront ethical decision making. Through this managerial framework, the authors cover the overall concepts, processes, and best practices associated with successful business ethics programs--helping students to see how ethics can be integrated into key strategic business decisions. Pedagogical tools help students to prepare for real-world ethical dilemmas instead of focusing on intellectual reasoning or a philosophical discussion of ideas. At the beginning of each chapter, Chapter Objectives give students concrete expectations for what they will learn, and An Ethical Dilemma describes a hypothetical incident and then asks students to consider how it may be resolved. A Real-Life Situation, or fictional mini-case, at the end of each chapter helps students to practice what they have learned and experience the process of ethical decision making. Check Your EQ quizzes allow students to assess their overall understanding of the key points in each chapter (answers appear upside-down at the end of this feature). In addition, instructors can use Behavior Simulation Role-Playing Cases from the Instructor's Resource Manual that encourage students to practice making complex, realistic, and timely ethical decisions while working in teams. New! Nine new cases reinforce the text's applied approach to ethics and cover a range of organizations and topics, such as "Martha Stewart's Insider Trading Scandal," "Enron: The Case of the Tilted 'E,'" "Tyco International, Ltd.," and "WorldCom." The Sixth Edition features a total of 18 cases--three more than in the last edition. New! Chapter 10, Business Ethics in a Global Economy, includes information on best practices, ethics audits, and disaster recovery planning to increase students' awareness of cross-national ethical issues and develop their strategic skills for planning and working through disasters. New! New and updated topics appear throughout the text, including a discussion of organizational and stakeholder issues and how to manage the necessary conflicts between stakeholder priorities; clarification of the notion of a universal code of ethics; increased coverage of highly ethical organizations such as Nordstrom and N.L. Bean; and more examples of ethical issues at lower management and entry-level positions. New! The Sixth Edition features a new two-color design, increasing the text's visual appeal and accessibility by more effectively highlighting major topics.

Providing a vibrant new four-color design, market-leading ETHICAL DECISION MAKING FOR BUSINESS, 8e, International Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs--helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new eighth edition incorporates comprehensive and rigorous updates that reflect the recent economic crisis and the ever-increasing academic and governmental attention being given to this area. It also includes nine all-new case studies, while other cases have been completely updated.