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At the core of the world's most admired businesses lies a powerful Single Organizing Idea. These organizations deliver sustainable economic and social benefit; they unite people, attract investment, inspire innovation, pioneer new efficiencies, and enjoy positive reputation. Such businesses are admired but they remain a rare breed.

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This book is about how business can adopt a Single Organizing Idea (SOI®) and, more importantly, why they have to. Drawing on stories and case studies, and with reference to the UN's Sustainable Development Goals, the authors no-nonsense approach sets aside the ideals to confront the realities of business reform.

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CORE is shortlisted for the Best Business Book Awards in the Engaging Change category. At the core of the world's most admired businesses lies a powerful Single Organizing Idea. These organizations deliver sustainable economic and social benefit; they unite people, attract investment, inspire innovation, pioneer new efficiencies, and enjoy positive reputation. Such businesses are admired but they remain a rare breed. Though the tides of change are engaging the minds of business leaders, most are still trapped behind their brands and an approach to corporate social responsibility that is out of step with a connected society that increasingly questions 'who' these businesses really are and what drives their purpose. This book is about how businesses can adopt a Single Organizing Idea and, more importantly, why they have to. Drawing on stories and case studies, and with reference to the UN's Sustainable Development Goals, its no-nonsense approach sets aside the ideals to confront the realities of business reform. It demonstrates the power and potential that a Single Organizing Idea can bring to any business prepared to take its head out of the sand and

proactively respond to today's challenges.

We organize things. We organize information, information about things, and information about information. Organizing is a fundamental issue in many professional fields, but these fields have only limited agreement in how they approach problems of organizing and in what they seek as their solutions. The Discipline of Organizing synthesizes insights from library science, information science, computer science, cognitive science, systems analysis, business, and other disciplines to create an Organizing System for understanding organizing. This framework is robust and forward-looking, enabling effective sharing of insights and design patterns between disciplines that weren't possible before. The 4th edition of this award-winning and widely adopted text adds content to bridge between the foundations of organizing systems and the new statistical and computational techniques of data science because at its core, data science is about how resources are described and organized. The 4th edition reframes descriptive statistics as organizing techniques, expands the treatment of classification to include computational methods, and incorporates many new examples of data-driven resource selection, organization, maintenance, and personalization. The Core Concepts edition is an abridged version that is simpler to read because it does not tempt the reader with the deep scholarly web of endnotes contained in the Professional edition. Instead, it seeks to reinforce the concepts and design patterns with numerous "Stop and Think" exercises, and omits some of the theoretical nuance of the Professional edition to put more emphasis on concrete examples.

From identifying your core purpose through defining winning strategy, aligning all your business functions and measuring

your success, this book is the most comprehensive resource available

Evaluates the significant role being played by technological advances on the formation and experience of modern group dynamics, citing such examples as Wikipedia and MySpace to demonstrate the Internet's power in bridging geographical and cultural gaps. 40,000 first printing.

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as a primary or supplemental text for graduate courses on information organization, content and knowledge management, and digital collections. FOR INSTRUCTORS: Supplemental materials (lecture notes, assignments, exams, etc.) are available at http://disciplineoforganizing.org. FOR STUDENTS: Make sure this is the edition you want to buy. There's a newer one and maybe your instructor has adopted that one instead.

"This book is both important and timely. Written by practitioners who are also academics, the book combines solid research, observation and practical experience that speak forcefully to the need for both local place-based development and greater citizen involvement. The examples they give of successful local efforts to renew neighborhoods demonstrate that change is possible and that resources are available for such purposes. Patricia W. Murphy and James V. Cunningham have provided a roadmap for rebuilding many of our communities and for strengthening the foundations of our democracy."

"A fascinating survey of the digital age . . . An eye-opening paean to possibility." —The Boston Globe "Mr. Shirky writes cleanly and convincingly about the intersection of technological innovation and social change." —New York Observer An extraordinary exploration of how technology can empower social and political organizers For the first time in history, the tools for cooperating on a global scale are not solely in the hands of governments or institutions. The spread of the internet and mobile phones are changing how people come together and get things done—and sparking a revolution that, as Clay Shirky shows, is changing what we do, how we do it, and even who we are. Here, we encounter a whoman who loses her phone and recruits an army of volunteers to

get it back from the person who stole it. A dissatisfied airline passenger who spawns a national movement by taking her case to the web. And a handful of kids in Belarus who create a political protest that the state is powerless to stop. Here Comes Everybody is a revelatory examination of how the wildfirelike spread of new forms of social interaction enabled by technology is changing the way humans form groups and exist within them. A revolution in social organization has commenced, and Clay Shirky is its brilliant chronicler.

Ubiquitous Learning: Strategies for Pedagogy, Course Design, and Technology bridges the gap between digital media and education, by presenting an intriguing look on the future of education. By combining theory, research, and practice, this book paints a broad picture of the field of ubiquitous learning by focuses on how to use theory and research to enhance technology integration to support teaching and learning through instructional design strategies for instruction, models and frameworks for course design, and applications of mobile and social media tools to create, implement, and deliver a ubiquitous learning environment. This book is of interest to researchers and graduate students in educational technology, information sciences, adult learning and other learning and performance fields, as well as university faculty, teachers, administrators, policymakers, and industry leaders, who can use this text to make essential decisions related to their respective roles in education. Ubiquitous Learning: Strategies for Pedagogy, Course Design, and Technology is a great reference for those who wish to enhance their levels of teaching and student engagement though the use of technology.

Information technologies have become both a means and an end, transforming the workplace and how work is performed.

This ongoing evolution in the work process has received extensive coverage but relatively little attention has been given to how changing technologies and work practices affect the workers themselves. This volume specifi cally examines the institutional and social environment of the workplaces that information technologies have created.

Organization Development: The Process of Leading Organizational Change, Fourth Edition offers a comprehensive look at individual, team, and organizational change, covering classic and contemporary organization development techniques. Today's practitioners seek a solid foundation that is academically rigorous, but also relevant, timely, practical, and grounded in OD values and ethics. In this bestselling text, author Donald L. Anderson provides students with the organization development tools they need to succeed in today's challenging environment of increased globalization, rapidly changing technologies, economic pressures, and evolving workforce expectations.

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