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Franchising for dummies (Book, 2000) [WorldCat.org]

Franchise Management For Dummies Cheat Sheet. By Michael Seid, Dave Thomas. If you ’ re starting a franchise, you ’ ll want to study your franchise agreement and understand the laws that protect both you and the franchisor. Once your franchise is running, make sure you network with not only your franchisor but others for fresh ideas.

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To Philip Zeidman, author of Franchising: Aspects of the Market Economy, to Michael Seid and Dave Thomas, authors of Franchising For Dummies, for their assistance.

Intro to Franchising (B/W) - United Nations

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Franchising For Dummies: Amazon.ca: Seid, Michael H ...

Franchising for Dummies, by Michael Seid and Dave Thomas, details everything you need to know about this ever-popular route to self-employment. In typical Dummies... Free shipping over \$10.

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Franchising for Dummies, by Michael Seid and Dave Thomas, details everything you need to know about this ever-popular route to self-employment. In typical Dummies fashion, it outlines the basics (from initial research through signing on the dotted line); development procedures (such as training employees, choosing locations, and buying goods); running the business (attracting customers, managing staff, dealing with franchisors); and moving on (considering further acquisitions, franchising ...

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Franchise Expo Houston | Speakers

Franchising For Dummies was written by Michael Seid, Managing Director of MSA, and the late Dave Thomas, founder of Wendy's International, as a primer for prospective and current franchisors and franchisees.

"For Dummies" Books - Michael H. Seid - MSA Worldwide

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### International Franchise Expo | Speakers

In their book, Franchising for Dummies, Dave Thomas, founder and CEO of Wendy's International, and Michael Seid, a leading expert on franchising, advise new franchisees to ask themselves the following questions: \* Can you follow somebody else's rules, even when you think you have a better way? (If not, independent business ownership may be a ...

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