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Ralph Steinhardt | September 2013. Just Business: Multinational Corporations and Human Rights, John Gerard Ruggie (New York: W. W. Norton & Company, 2013), 225 pp., \$24.95 cloth. Any analysis of the role that international human rights law plays—or ought to play—in the decisions of multinational corporations must confront a range of skepticisms. Among the most persistent is that every branch of international law is unenforced and unenforceable, and that, even when it works, international ...

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~~Just Business: Multinational Corporations and Human Rights~~ ...

A multinational corporation (MNC) has facilities and other assets in at least one country other than its home country. A multinational company generally has offices and/or factories in different...

~~Multinational Corporation (MNC) Definition~~

Multinational corporations became the central focus of business and human rights concerns because their scope and power expanded beyond the reach of effective public governance systems, thereby creating permissive environments for wrongful acts by companies without adequate sanctions or reparations.

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Just Business: Multinational Corporations and Human Rights by John Gerard Ruggie. 3.55 · Rating details · 77 ratings · 7 reviews One of the most vexing human rights issues of our time has been how to protect the rights of individuals and communities worldwide in an age of globalization and multinational business.

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A multinational corporation (MNC) is a company that operates in its home country, as well as in other countries around the world. It maintains a central office located in one country, which coordinates the management of all its other offices, such as administrative branches or factories.

~~Multinational Corporation (MNC)—Overview~~ ...

A multinational company (MNC) is a business that has operations in more than one country. Note that a business does not become an MNC simply because it sells its goods and services to more than one country. The key to being an MNC is that the business has business operations in two or more countries. Key Reasons for the Growth of MNCs

~~What is a Multinational Company (MNC)? | Business | tutor2u~~

unsuccessfully, to negotiate a code of conduct for multinational corporations as far back as the 1970s.2 In the late 1990s, the UN Sub-Commission on the Promotion and Protection of Human Rights began drafting a treaty-like document called \" Norms on the Responsibilities of Transnational Corporations and Other Business Enterprises

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