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John Cullen is Professor of Management at Washington State University where he teaches courses on international management, organizational theory, strategic management, and business ethics. He has also taught on the faculties of the University of Nebraska, the University of Rhode Island, Waseda and Keio Universities in Japan (as a Fulbright ...

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Multinational management is. a. A strategy of developing similar strategies for different countries. b. The trend of business expanding beyond local boundaries. c. The formulation and design of management systems to successfully take advantage of international opportunities and respond to international threats. d.

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1. What is strategic management? 2. How to make the strategic management? 3. What is the benefit of strategic management? 4. Is there any challenge of strategic management? The first question is to provide reader a clear definition of strategic management. When a corporation begins to pay attention to this issue, the organizer must be familiar ...

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Representing Strategic International HRM WP 98-04. Page . 2. ABSTRACT This paper is focused on the emergent field of strategic international human resource management (SIHRM). We suggest that SIHRM is becoming an integrated intellectual map in

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